

## HOW TO GET TO CROWN CENTER



Crown Center is located in the heart of Kansas City at 2450 Grand Blvd., Kansas City, MO 64108 | 816-274-8444

**FROM THE NORTH ON I-35** Follow I-35 South to 71 Hwy South (exit 3). Continue on 71 Hwy South (exit 2M). Exit at 22nd St. and turn right (west). Turn left (south) on Grand Blvd. and continue to Crown Center at Pershing Rd.

**FROM THE NORTH ON I-29** Take I-29 South to US-169 South (exit 2B). US-169 South becomes Broadway. Follow Broadway to Pershing Rd. Turn left (east) on Pershing Rd. and continue to Crown Center at Grand Blvd.

**FROM THE SOUTH ON I-35** Exit at W. Pennway St. (exit 1C). Turn right (east) on W. Pennway. Turn left (north) on Southwest Blvd. Turn right (south) on Broadway. Turn left (east) at Pershing Rd. and continue to Crown Center at Grand Blvd.

**FROM THE SOUTH ON 71 HIGHWAY AND I-49** Exit at 22nd St. and turn left (west). Turn left (south) on Grand Blvd. and follow to Crown Center at Pershing Rd.

### FROM THE EAST ON I-70

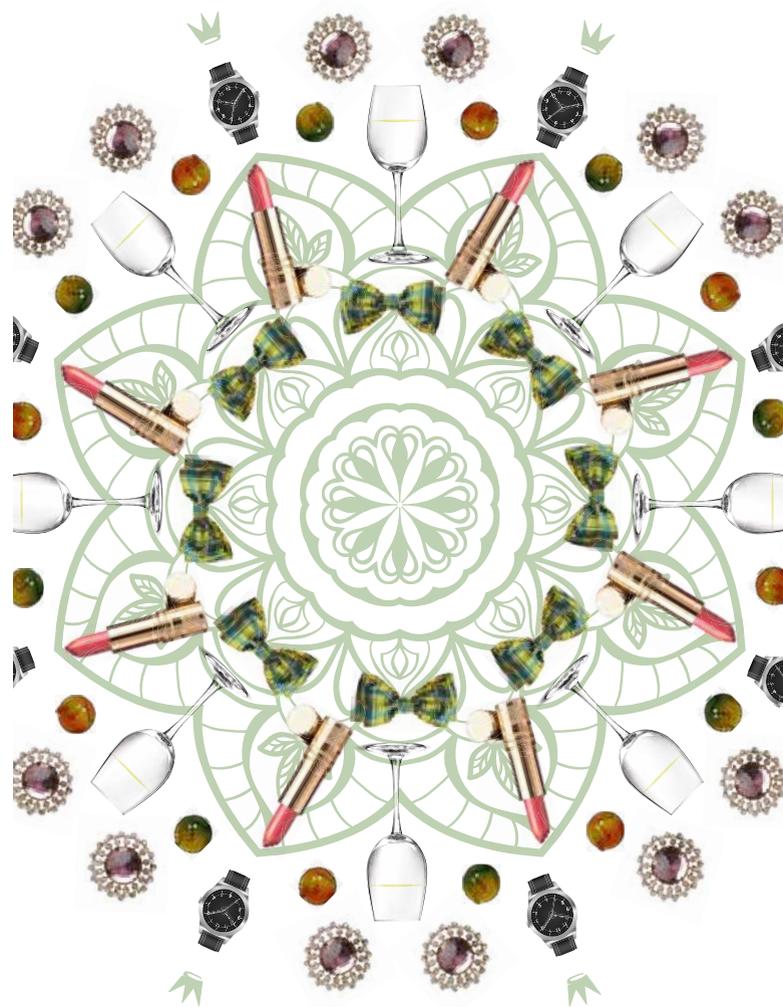
Exit at Locust St./Truman Rd. (exit 2Q). Turn left (south) on Grand Blvd. and follow to Crown Center at Pershing Rd.

**FROM THE WEST ON I-70** Take I-70 East to I-670. Exit I-670 on to I-35 South (exit 2T). Exit I-35 South at 20th St. (exit 1D). Turn left (east) on 20th St. Turn south on Grand Blvd. and continue to Crown Center at Pershing Rd.

**EASY ACCESSIBILITY** Van-accessible handicapped parking is available on Grand Blvd. near the main entrance, and the parking garage includes handicapped parking close by. Ramps throughout Crown Center allow access to all shops, Hallmark Visitors Center and Kaleidoscope. For specific information, call 816-274-8444 during shopping hours.



# DIRECTORY



## FEATURED ATTRACTIONS

### LEGOLAND® DISCOVERY CENTER

For kids ages 3–10, it's like jumping into the biggest LEGO® box ever! With more than 2 million LEGO® bricks, an interactive laser ride and iconic Kansas City LEGO® landmarks, LEGOLAND® is the ultimate family entertainment. For information, call 816-471-4386 or visit [KansasCity.LEGOLANDDiscoveryCenter.com](http://KansasCity.LEGOLANDDiscoveryCenter.com).



### SEA LIFE KANSAS CITY AQUARIUM

A Kansas City favorite, SEA LIFE is swimming with exotic marine life. See fish of all sizes, including sharks, rays and a sea turtle. For information, call 816-471-4386 or visit [VisitSeaLife.com/Kansas-City](http://VisitSeaLife.com/Kansas-City).



### HALLMARK VISITORS CENTER

Explore more than 100 years of fascinating Hallmark history. See how artisans craft cards and products, and browse original keepsakes. Open Monday–Saturday. Free admission. Call 816-274-3613 or visit [HallmarkVisitorsCenter.com](http://HallmarkVisitorsCenter.com).

### CROWN CENTER ICE TERRACE

Skate on Kansas City's only public outdoor rink – open daily, November through mid-March. Group rates and season passes available. For information and hours, call 816-274-8411.



## THEATRES



### MTH THEATER

Kansas City's own professional theater company specializes in musical theater productions. MTH, with its large casts and live music, has become a local theater favorite for its intimate and engaging concert-style productions of book musicals and cabaret shows. For ticket information, call 816-221-6987 or visit [MTHKC.com](http://MTHKC.com).

### CROWN CENTER SHOWPLACE

Free interactive exhibits year-round. Plus, the Showplace is home to Santa during the Christmas season. For exhibit information, call 816-274-8444 or visit [CrownCenter.com](http://CrownCenter.com).

### KALEIDOSCOPE

Kaleidoscope is a free hands-on art studio, where children and their families make their own wonderful creations. Sponsored by Hallmark. For session times, call 816-274-8300 or visit [HallmarkKaleidoscope.com](http://HallmarkKaleidoscope.com).

### THE COTERIE THEATRE

Recognized nationally, The Coterie is a professional not-for-profit theatre that offers families and young adults unique theatre experiences that last a lifetime. For ticket information, call 816-474-6552 or visit [TheCoterie.org](http://TheCoterie.org).



# SPECIAL EVENTS



## WEEKENDER

Friday evenings in July and August call for good times shared with family and friends on Crown Center Square. Enjoy live music, outdoor movies, food trucks and more. For show information, [call 816-274-8444](tel:816-274-8444).

## KANSAS CITY IRISH FEST

Commemorate Kansas City's proud Celtic heritage with three days of music, dancing and exhibits. The festival features more than two dozen local and national bands playing traditional music and Celtic rock. Explore Irish culture, visit with the in-house genealogy experts or take in a comedy show featuring Ireland's funniest comedians. For more information and to book a hotel room, [visit KClrishFest.com](http://www.KClrishFest.com).

## HOSPITAL HILL RUN

The Hospital Hill Run is Kansas City's premier half-marathon and, according to *Runner's World* magazine, it's one of the best in the Midwest. Challenge yourself by running the half-marathon or 7.7-mile race (brought back for the 45th year of the Hospital Hill Run) on Saturday, or join the family-friendly 5K on Friday evening. [Visit HospitalHillRun.com](http://www.HospitalHillRun.com).

## CROWN CENTER ANTIQUE FESTIVAL

This outdoor festival features pottery, china, toys, linens, collectibles, furniture, jewelry, books and much more. No admission fee. For event hours and more information, [visit CrownCenter.com](http://www.CrownCenter.com) or [call 816-274-8444](tel:816-274-8444).

## HALLMARKET

A celebration of creativity and artistic talent. Around 100 Hallmark artists, photographers, sculptors and designers will display and offer their works for sale. Browse watercolor paintings, sculptures, textiles, jewelry, photography and more. These are the artists' personal works created outside of their jobs with Hallmark. [Call 816-274-5745](tel:816-274-5745).

## KANSAS CITY CHALK & WALK FESTIVAL

Artists start with empty squares of pavement, and by the end of the weekend, these squares are transformed into magnificent pieces of artwork. No admission fee. [Visit KCChalkAndWalk.org](http://www.KCChalkAndWalk.org) for more information.

## CELEBRATE THE HOLIDAYS AT CROWN CENTER

Don't miss a favorite Kansas City holiday tradition. From the arrival of Santa and the lighting of the Mayor's Christmas Tree to holiday choirs and a gingerbread village, there is something to put a sparkle in everyone's eye. Visit the jolly man himself at Santa's Gingerbread Station or take a spin at the Ice Terrace. You can even take home a piece of last year's tree when you purchase a Mayor's Christmas Tree ornament.

## MAYOR'S CHRISTMAS TREE

The 100-foot-tall Mayor's Christmas Tree, one of the nation's tallest trees, is the centerpiece for an illuminating holiday celebration. The tree is a symbol of the Mayor's Christmas Tree Fund, which is dedicated to assisting the city's less fortunate. Join Kansas City Mayor Sly James and a celebrity guest as they flip the switch to light the tree the Friday after Thanksgiving. Program begins at 5:30pm. [Call 816-274-8444](tel:816-274-8444).

Mayor's Christmas Tree Ornament: After the holidays, the wood from the Mayor's Christmas Tree is made into commemorative ornaments, which are sold the following year to benefit the Mayor's Christmas Tree Fund. Available at Crown Center Customer Service, Level 2. [Call 816-274-7251](tel:816-274-7251).

## EBT SANTA'S COUNTDOWN TO CHRISTMAS

Don't miss one of Kansas City's favorite pieces of Christmas nostalgia. EBT Laughing Santa, who first appeared at KC's Emery, Bird, Thayer department store in the early 1900s, has been providing memories for new generations at Crown Center since 1979. Children of all ages will marvel at this jolly ol' soul as he chuckles his way through the holiday season while counting down the days until Christmas. [Call 816-274-8444](tel:816-274-8444).

## SANTA'S GINGERBREAD STATION

All aboard for a favorite holiday tradition at Crown Center Showplace! Kids and families can explore this interactive exhibit, meet and have their photo taken with Santa Claus (through December 24), climb aboard the Crown Center Express train engine, and enjoy Gingerbread Village. No admission fee. Photos with Santa are available for a fee or take your own.

## STAY & PLAY



The Westin Kansas City



Sheraton Kansas City

## TWO GREAT HOTELS

Crown Center has two world-class hotels just a short walk away from all our shops, theatres, restaurants and attractions. The Sheraton Kansas City Hotel at Crown Center and The Westin Kansas City at Crown Center both feature luxury accommodations and enjoyable amenities. For more information and to learn about our hotel packages with special offers, [visit CrownCenter.com/hotels](http://www.CrownCenter.com/hotels).

Sheraton Kansas City Hotel at Crown Center  
2345 McGee Street  
Kansas City, MO 64108  
816-841-1000  
[SheratonKansasCityHotel.com](http://www.SheratonKansasCityHotel.com)

The Westin Kansas City at Crown Center  
1 East Pershing Road  
Kansas City, MO 64108  
816-474-4400

[WestinCrownCenterKansasCity.com](http://www.WestinCrownCenterKansasCity.com)

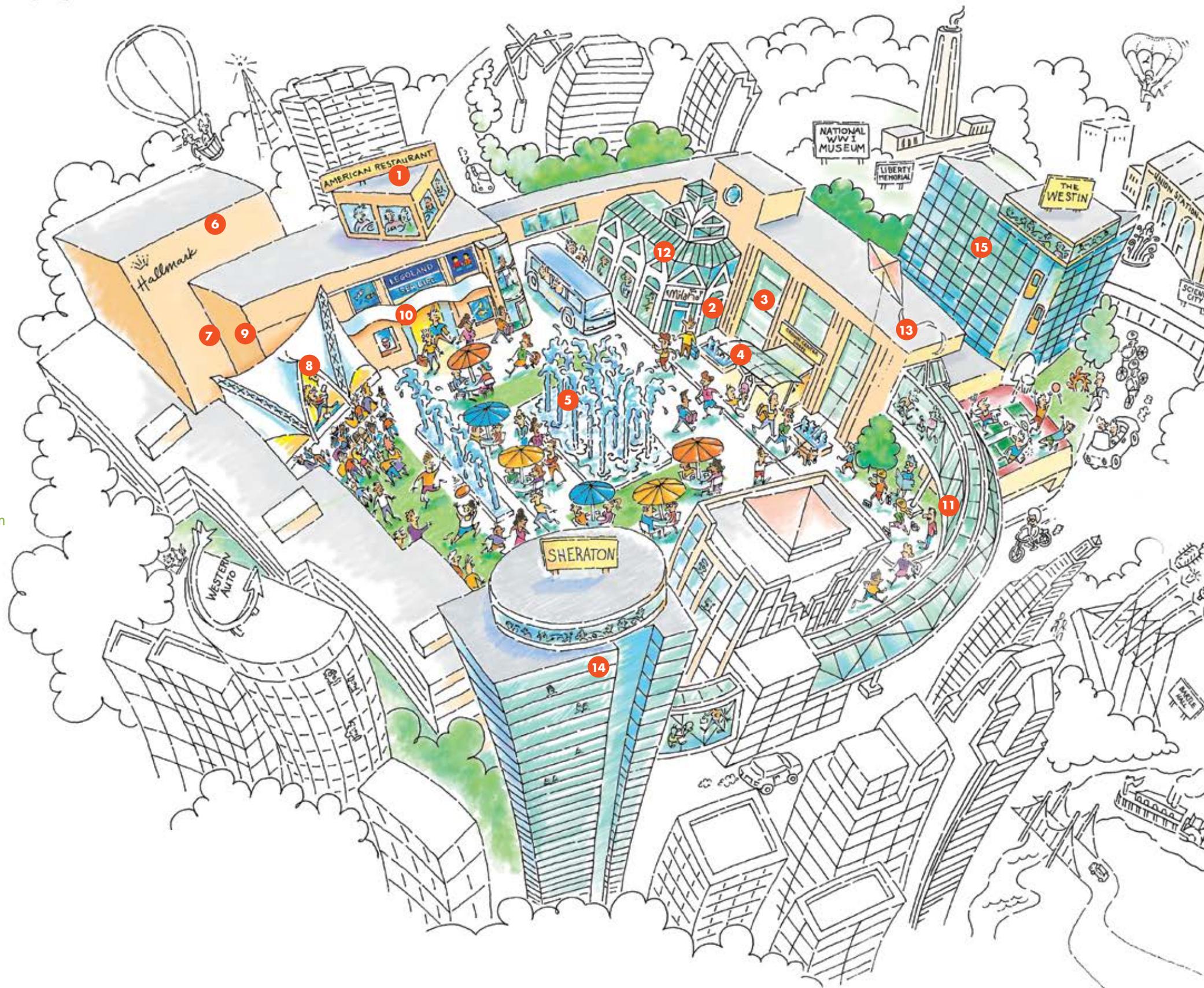






## Kansas City, MO

- 1 The American
- 2 The Coterie
- 3 Crayola® Kansas City & Café
- 4 Crown Center Shops Entrance
- 5 Crown Center Square
- 6 Hallmark Cards International Headquarters
- 7 Hallmark Visitors Center
- 8 Ice Terrace/Entertainment Pavilion
- 9 Kaleidoscope
- 10 LEGOLAND® Discovery Center & SEA LIFE Kansas City Aquarium
- 11 The Link
- 12 Milano Italian Dining
- 13 MTH Theater
- 14 Sheraton Kansas City Hotel at Crown Center
- 15 The Westin Kansas City at Crown Center



# FREE PARKING

## 3 FREE HOURS OF PARKING

Receive a 3-hour validation slip from any Crown Center shop or restaurant. No purchase necessary.

## 6 FREE HOURS OF PARKING

Show same-day receipts totaling \$25 or more at Customer Service on Level 2 and receive a 6-hour validation slip. Receipts are not accepted at the pay-on-foot kiosks or garage exit stations.

When you are ready to leave, take your parking garage entrance ticket and validation slip to any pay-on-foot kiosk or garage exit station and follow these four easy steps:

- **INSERT** your parking garage entrance ticket.
- **SCAN** your parking validation slip.
- **PAY** any balance amount due.
- **REMOVE** your validated entrance ticket and proceed to your car to exit the garage.

The entrance ticket is valid for a limited time – about 15 minutes – and should only be processed when you are ready to leave the garage.



Be the first to know about special events and promotions. Get exclusive club coupons, a birthday gift, a chance at monthly drawings and more. Join the club at [CrownCenter.com](http://CrownCenter.com).